



Increase the impact of your family communications.

Let's break it down!

Messaging Basics: SMS Text

Keep it Consistent.

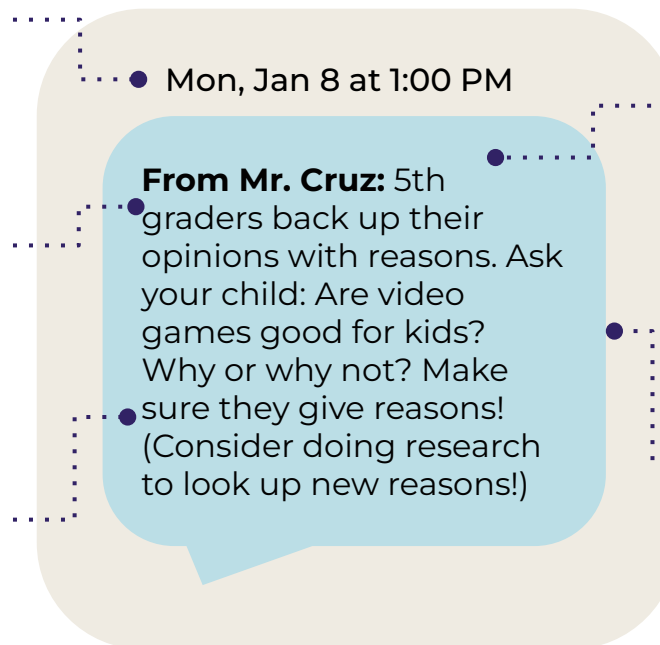
Send messages at the same day(s) and time.

Focus on Learning.

Share short information about the concept being covered in class.

Invite participation.

A quick prompt encouraging parent-child conversations



Build Relationships.

Teachers are a trusted academic resource. Families are paying attention to information from you.

Real world connections.

Families can reinforce classroom instruction with quick activities.

Tips to get started!

Tip: Brainstorm learning activities that families can do on the go and incorporate students' interests. ***Collaborate with your grade-level or academic team to make the process more efficient.***

Tip: Keep it simple and get past the teacher jargon! Remember to write messages to families that ***use everyday language that is easy to understand.***

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Messaging Basics: Newsletter Content

Email from Mr. Cruz
Mon, Jan 8 at 1:00 PM

Math: Students started a new math unit on fractions and practiced representing (showing) fractions on a number line. Test was Thursday. Results will come home Monday or Tuesday.

Reminder: Fractions are numbers describing parts of a whole, broken up into equal parts (ex: $\frac{1}{2}$, $\frac{1}{8}$). Talk about fractions at home this week! Eating oranges? Ask for $\frac{1}{4}$ of the orange. Folding laundry? Ask your child to fold a towel into thirds.

Writing: Students began learning about functional writing. We practiced writing recipes and directions.

Help your child find daily opportunities to practice writing. Can they write a grocery list for you? Or a thank you letter? Encourage your child by showing an interest in their writing. Ask them to show or describe some functional writing they've done for class.

Keep it consistent.
Send messages at the same day(s) and time.

Focused on learning.
Short information about classroom instruction.

Skill definition.
Build family capacity by providing succinct definition of skill.

Invite participation.
A quick prompt encouraging parent-child conversations

Tips for leveling up your communication skills!

Tip: Teachers are a trusted academic resource. By ensuring your communication focuses on student learning and invites caregivers to support that learning, you **build the foundation for strong relationships**.

Tip: Consider the language preferences and communication needs of the students and families in your classroom. **Use a communication tool that translates messages into families' home languages.**